



Driving education since more than 25 years

VISION

To be one of the preferred Business Schools in India

MISSION

- To provide an education that equips students with knowledge, skills and attitude that meets industry expectations.
- To develop critical thinking and innovative skills through experiential learning, applied research and mentoring.
- To instill and nurture sense of ethics and values in students.
- To impart leadership and collaborative skills with high professional competence.



Accreditation

2002



**ISO 9001:2015
Certification awarded by
LRQA in August 2018**

2016



**Accreditation by the
Accreditation Council for
Business Schools and
Programs (ACBSP).**

2018



**One of the few Business
Schools in India with
NAAC accreditation**

2021



**Accreditation
received for MMS &
MCA programs**

Accolades & Ranking



Ranked 1st in Mumbai for 2023
Ranked 21st (All India), 2023

Ranked 6th in West Zone and 4th in Maharashtra for 2022



Ranked 36th (All India), 2022
Ranked 6th (Mumbai) in 2022

Education Icon Award for 2022
Best Management Institute in Mumbai



Best Management institute of the year-1st Runner-up for 2022-23

Top 10 Sales & Marketing Institutes in India, 2022



Programs	Year of commencement	Affiliation	Intake
MMS - 2 years (Marketing, HR, Operations, Finance)	1995	University of Mumbai	180
PGDM - 2 years (Marketing, HR, Operations, Finance)	1996	AICTE	120
PGDM Pharma - 2 years (Marketing, Operations)	1997	AICTE	60
PGDM Biotech - 2 years (Marketing, Operations)	2006	AICTE	30
AIMA PGDM - 2 years (Marketing, HR, Operations, Finance)	2012	AICTE	60
Master in Computer Applications - 2 years (MCA)	2001	University of Mumbai	60

Programs Offered



Facilities & Infrastructure for Student Development



Auditorium



Library



Computer Centre



Lecture Room



Amphitheatre



Seminar Hall

Innovative Courses



Innovation in **Marketing** specialization includes:

-
- ✓ CRM
 - ✓ Integrated Advertising & Communication
 - ✓ Digital Marketing
 - ✓ Marketing Analytics



Innovation in **Finance** specialization includes:

-
- ✓ Digital Finance
 - ✓ RAVS
 - ✓ Behavioural Finance
 - ✓ Financial Analytics



Innovation in **Human Resource** specialization includes:

-
- ✓ Psychometric Test
 - ✓ Performance Management
 - ✓ HR Analytics
 - ✓ HRIS



Innovation in **Operations** specialization includes:

-
- ✓ Six Sigma
 - ✓ Business Analytics
 - ✓ Qualitative Models
 - ✓ Project Management
 - ✓ Business processes

Pedagogy

Teaching Learning Process



CASE STUDY



SIMULATIONS



EXPERIENTIAL
LEARNING



PROJECTS &
INTERNSHIPS



GUEST
LECTURES



RESEARCH
PROJECTS



MANAGEMENT
COMPETITIONS



SOCIAL
INTERNSHIPS

All Round Development Programs

Skill Linked
Immersion
Program

Market Based
Projects

Global
Immersion
Program

Idea Research

Ideathon

International
Conclave &
Seminars

Sports Meet

Students'
Festivals

Students Achievements

Dare² Compete

Aldrin Castelino

1st prize

Habitux Photography, *XIMB*
Spectrum Photography
Competition, *IIM Kozhikode*

Pooja Bhatia

1st prize

Analytica call for articles, *IIM*
Rohtak
Gita Tales call for articles, *KJ*
Somaiya

**Akshay Brid
Rupal Mayekar
Vaishnav Menon**

1st prize

Publicite, E-Summit 2021,
NMIMS Indore

**Akash Shetty
Madhav Jindam**

2nd prize

The Scam Night Rises, *SIBM Pune*

**Saloni Bokil
Omkar Gawade**

2nd prize

Mad Men Advertising
Competition,
Indian School of Business &
Finance



Student's Committees



**Students
Council**



**Academic
Committee**



**Placement
Committee**



**Cultural
Committee**



**Sports
Committee**



ALUMNI ICON
#13487309

**Alumni
Committee**



E-Cell



**Sponsorship
Committee**



**External
Events**



**Women
Empowerment
Committee**



**CSR/ISR
Committee**



**Corporate
Connect &
Collaborations**

Year	Highest Package (LPA)	Average Package (LPA)
PGDM & MMS		
2022-23	23	9.1
2021-22	20	8.1
2020-21	18.5	7.2
2019-20	18	7.2
Pharma & Biotech		
2022-23	15.2	7.2
2021-22	13	7.0
2020-21	11	6.5
2019-20	11	6.0
MCA		
2021-23	8.64	5.3
2019-21/2020-22	8	4.5
2018-21	7	3.8
2017-20	6.4	3.5

Placements at SIESCOMS and SIESSBS

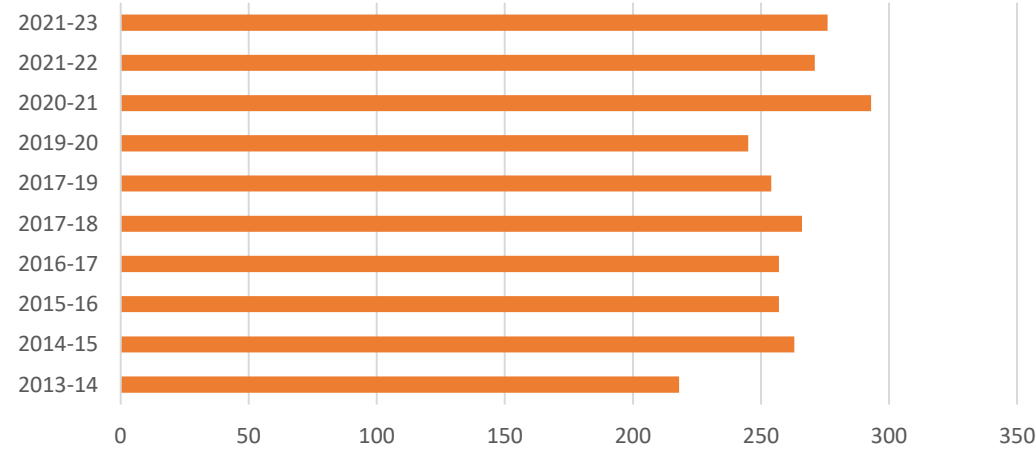
Internships 2023

COURSES	HIGHEST STIPEND	AVERAGE STIPEND	DURATION
PGDM/MMS/AIMA	64K	21K	2 Months
Pharma/Biotech	80K	12K	2-3 Months
MCA	234K	50K	6 Months

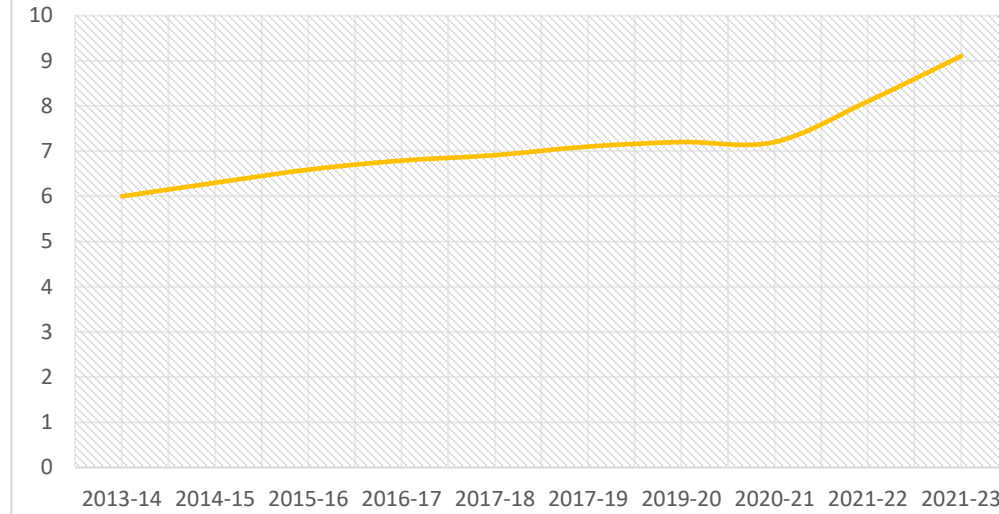


Placement Trends @ SIES

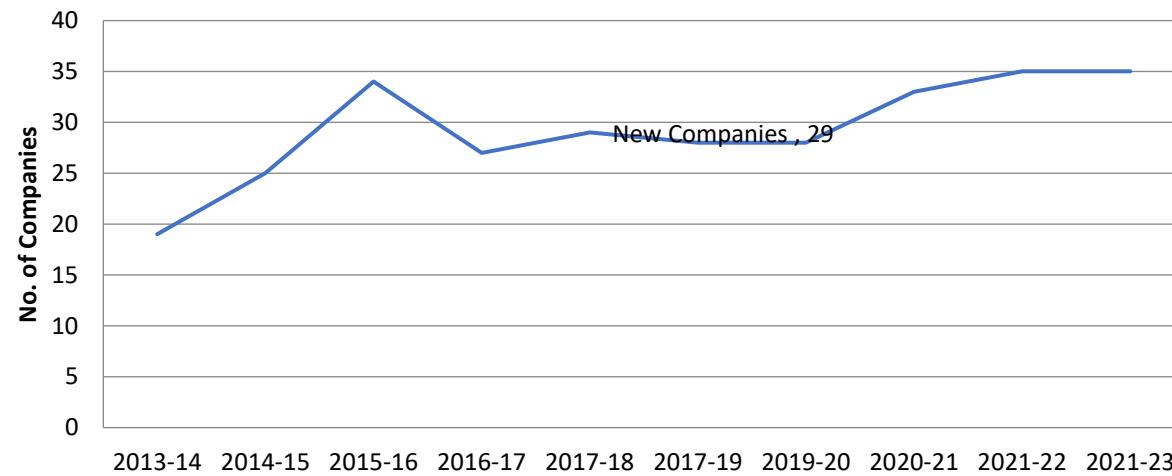
Total Companies on campus



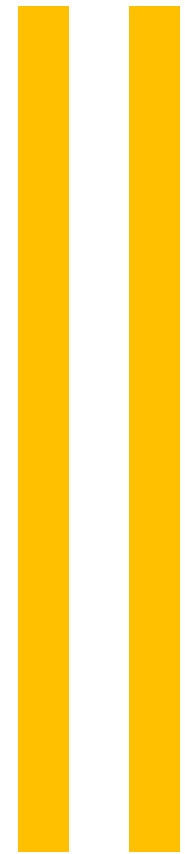
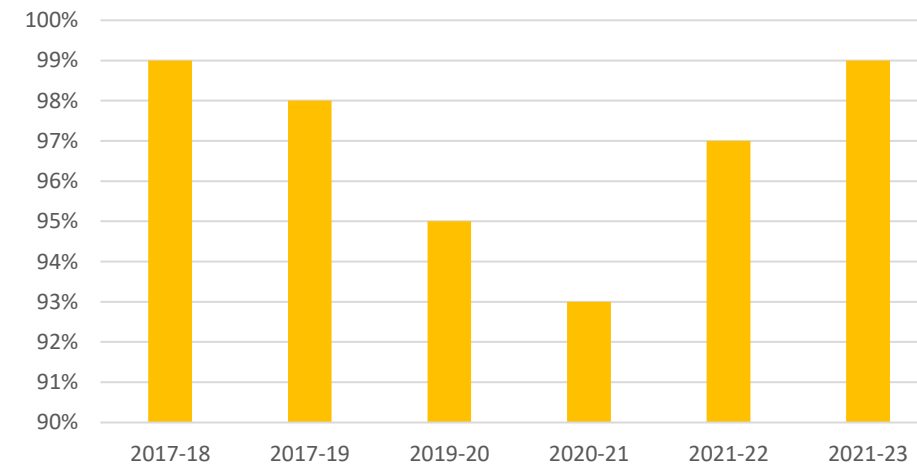
Average Package in lacs



New Companies

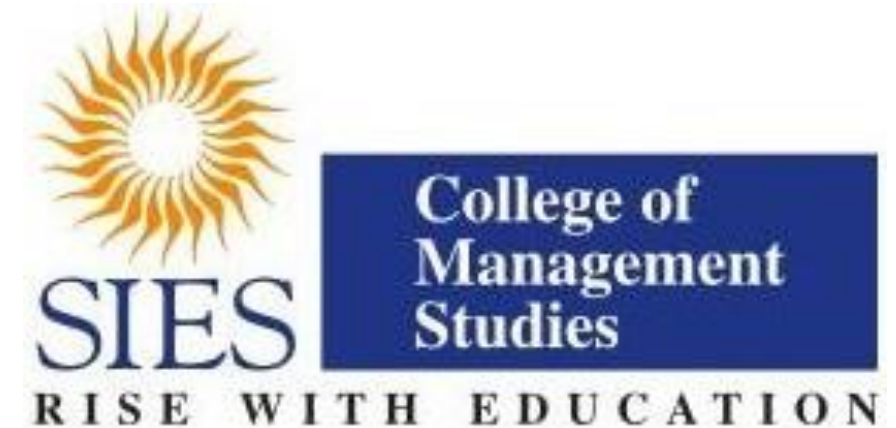


Placement Index



Placement Timelines - Management Programs

- Pre-Placement Talk - Sep 2023 onwards
- Final Placement Start Date - 12th October 2023
- Final Placement Joining - 1st Feb 2024 onwards
- Summer Internship Placement Start Date - 15th Nov 2023
- Summer Internship Duration - 2nd May 2024 to 30th June 2024
- Winter Internship Placement Start Date - 15th Nov 2023
- Winter Internship Duration – 1st Feb 2024 to 15th April 2024

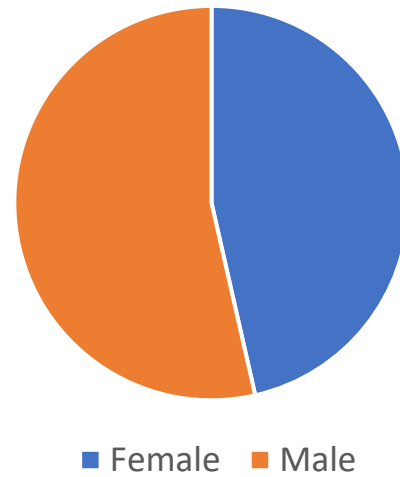


Placement Timelines - MCA Program

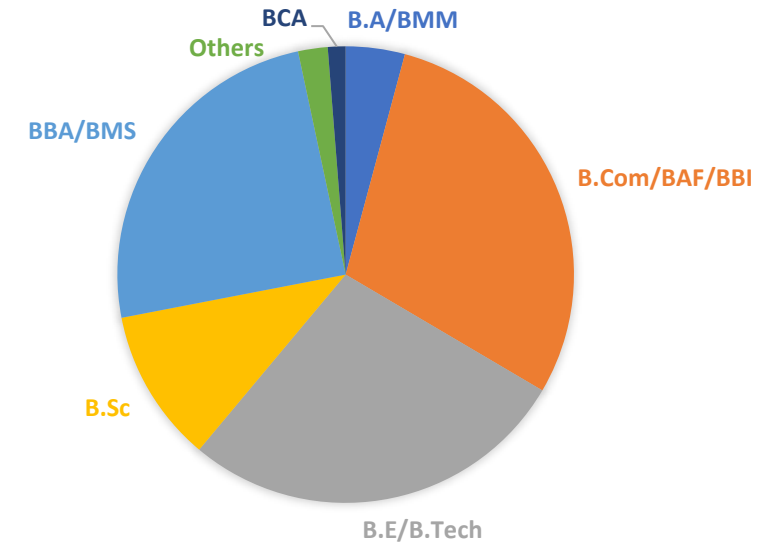


Batch Profile MMS / PGDM 2022-24

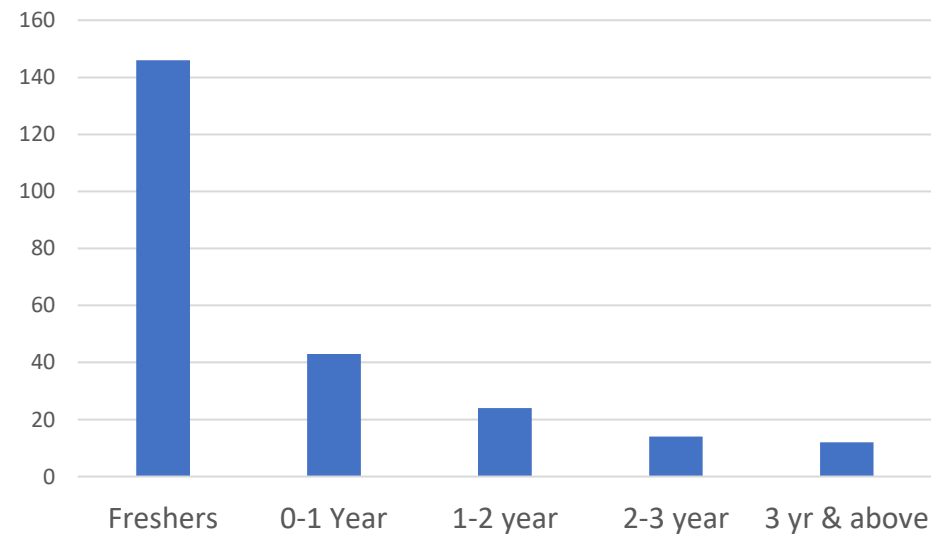
GENDER DIVERSITY



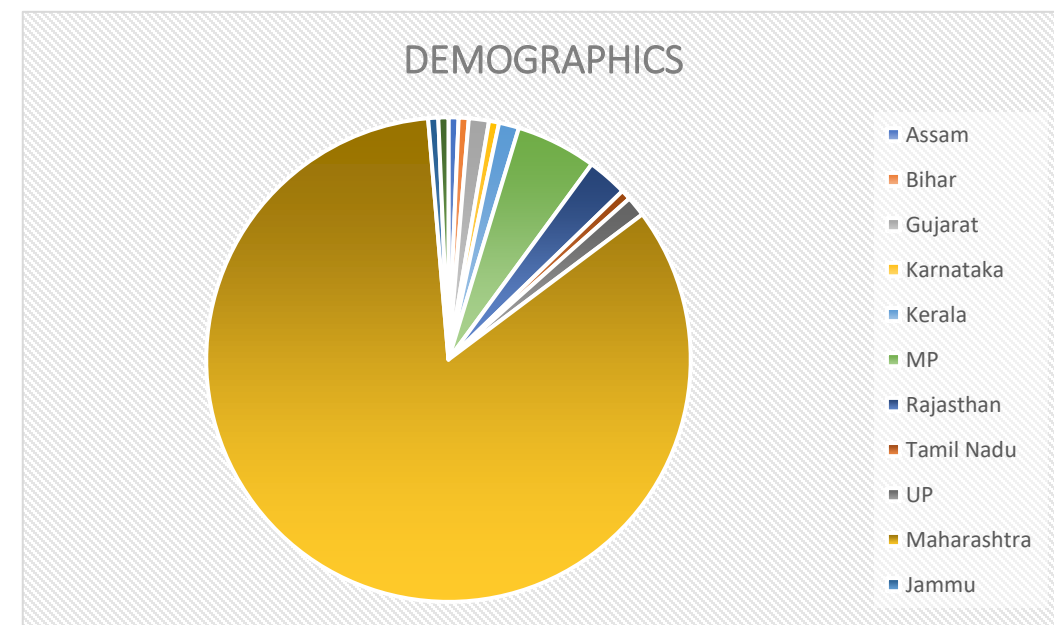
ACADEMIC BACKGROUND



WORK EXPERIENCE

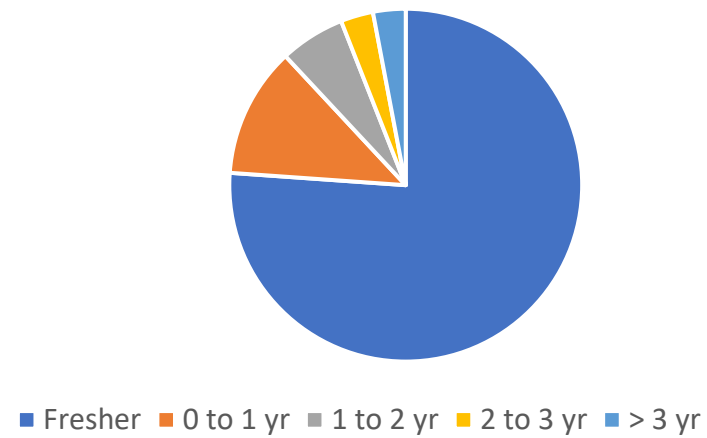


DEMOGRAPHICS

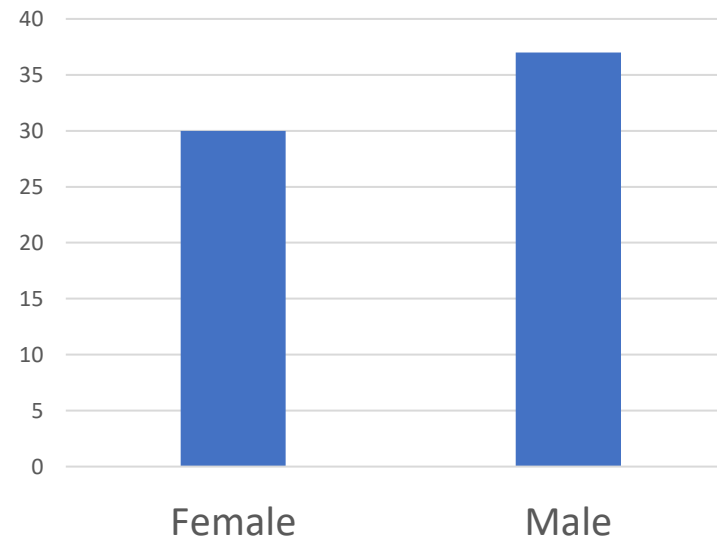


Batch Profile Pharma / Biotech 2022-24

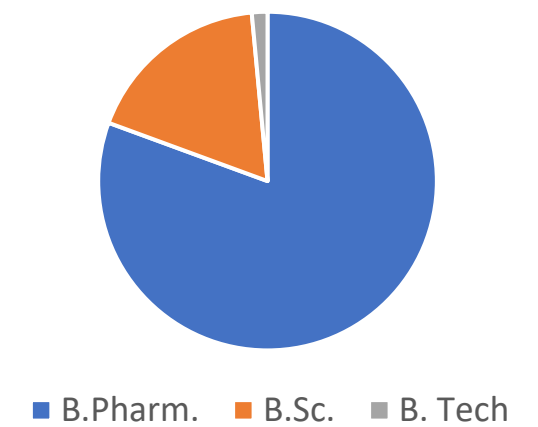
Work Experience



Gender Diversity

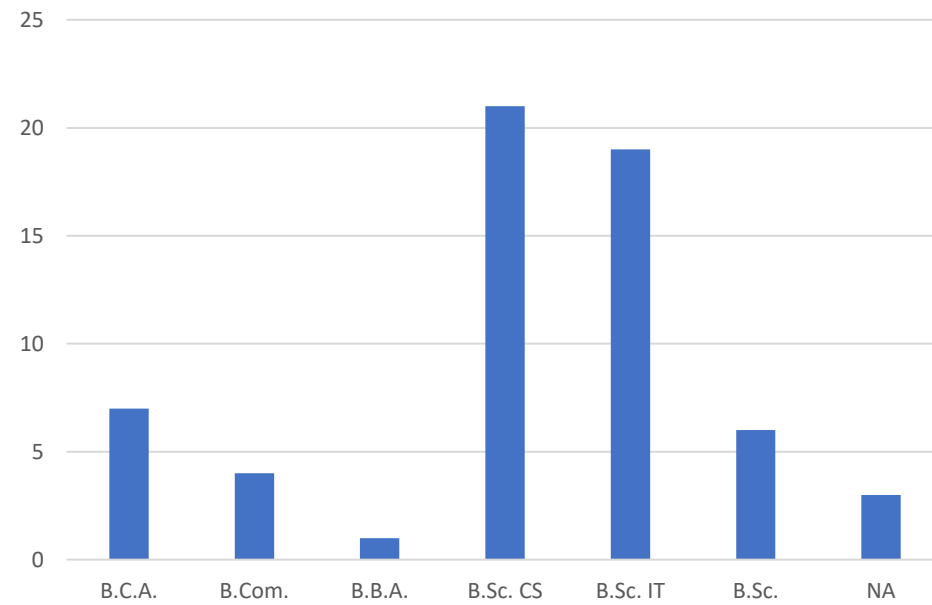


Academic Qualification

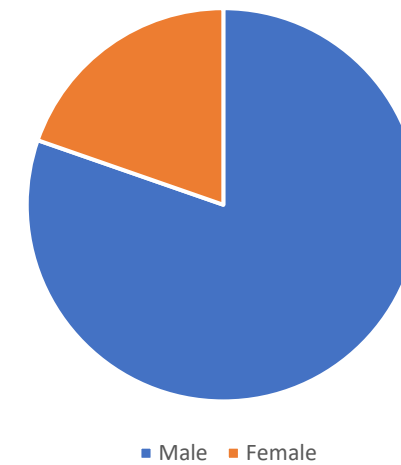


Batch Profile MCA 2022-24

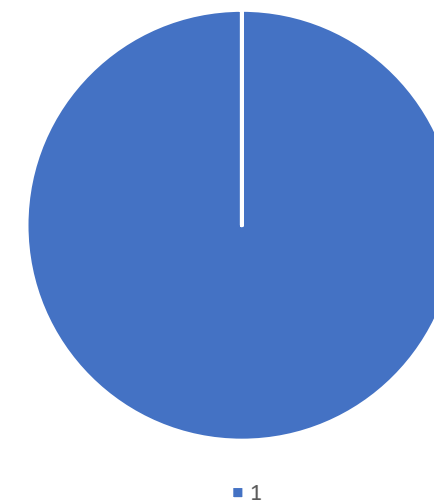
Graduation Degree



Gender Diversity



Work Experience



Few Distinguished Alumni of SIES

Batch	Name	Designation	Company
MMS 1995-1997	Nirmal Nair	Global Talent Acquisition	Network 18
MMS 1995-1997	Krishnan Akhileswaran	Group CFO	Apollo Hospitals Enterprise Ltd
MMS 1996-1998	Anup Rau	Managing Director & CEO	Future Generali India Insurance Company Limited
MMS 1997-1999	K S Meenakshi	CEO, Global Head - Business Delivery Centers	Credit Suisse
PGDM 1997-1999	Rashi Gupta	HR Operations Lead	LTI (L&T Infotech)
MMS 1998-2000	Abhishek Bhate	Managing Director	Wurth IT India Pvt Ltd
MMS 1998-2000	Vivek Padiyar	Head - Corporate Communications	TATA Consultancy Services
PGDM 1999-2001	Anand Narasimhan	Managing Editor Spl Projects & Sr Anchor	Network 18 Media and Investments
PGDM PM 1999-2001	Pankaj Upadhyay	Ex Vice President, Sales and Marketing	Akumentis Pharmaceutical Ltd
PGDM BM 2006-2008	Sitara Panikar	Director Marketing and Commercial Excellence of India	Beiersdorf
Ex-PGDM First Batch	Unnikrishnan Vasu	Vice President	Ugam Solutions

OUR DISTINGUISHED RECRUITERS



Looking forward to meeting
you at our campus.
Thank You

